



TAMPA BUSINESS CLUB

TAMPA BAY BUSINESS EXPO

Register at [Tampabusinesssexpo.com](https://tampabusinesssexpo.com)



6TH ANNUAL TAMPA BAY BUSINESS EXPO NOVEMBER 1ST

FREE PARKING
ADMISSION
CONNECTIONS

■ **20+ SPEAKERS**

■ **100+ VENDORS**

■ **2000+ ATTENDEES**

**THE LARGEST BUSINESS EVENT
IN TAMPA BAY EVERY YEAR!**

@HOTEL SHERATON TAMPA

10221 PRINCESS PALM AVE, TAMPA, FL 33610,

**Register for Free or Become a Vendor/
Sponsor at: TampaBusinessExpo.com**



TAMPA BAY BUSINESS EXPO

✓ 2000+ Attendees ✓ 100+ Vendors ✓ 20+ Speakers

November 1st | HotelSheratonTampa

10221 Princess Palm Ave, Tampa, FL 33610, United States

Sponsorship Opportunities



813.203.6220

Welcome to the Tampa Business Expo 2024, an unparalleled opportunity to showcase innovation, foster networking, and drive

growth in the vibrant Tampa Bay area. On November 1st, this premier event will bring together over 100 diverse vendors, ranging from emerging startups to established industry leaders, providing a platform for exhibitors to connect with a dynamic audience eager to discover new products and services.

With an engaging lineup of more than 20 expert speakers, the expo promises insightful presentations and thought-provoking discussions tailored to equip attendees with the latest trends and strategies in business. From workshops to keynote sessions, every moment will be designed to inspire and empower the local business community.

As a sponsor of this significant event, you will not only enhance your brand visibility but also align yourself with a gathering that champions entrepreneurship and collaboration. Join us in making the Tampa Business

Expo 2024 a landmark event that supports growth, innovation, and the spirit of business in our

thriving region. We look forward to partnering with you to create an unforgettable experience!

BE A SPONSOR:

Supporting Sponsor (\$1,500)

- Logo inclusion on event promotional materials
- Acknowledgement in the final press release leading to the event
- Social media shout-outs before and after the Expo
- One exhibit booth with 1 VIP all-access pass. Company name mentioned in the Expo program guide.

PhotoBooth Sponsorship (\$2,500)

- Logo prominently displayed on every photo taken at the booth
- Digital copies of all photos taken for your company's use
- Social media mentions with photos shared from the booth
- One exhibit booth with 2 VIP all-access passes.
- Acknowledgment on the event's photo booth webpage Company logo on step & repeat banner on the red carpet. Exclusive to 8 only.

BE A SPONSOR:

Networking Lounge Sponsorship (\$3,000)

- Exclusive branding in the networking lounge area
- Opportunity to host a short fireside chat with industry experts
- Inclusion in targeted email blasts to event attendees
- Recognition in the Expo program guide Logo on the event website
- Two exhibit booths with 3 VIP all -access passes.
- Logo on step and repeat banner on the red carpet.

Stage Sponsor (\$3,500)

- Banner placement on the stage during all afternoon panels .
- Opportunity to introduce one of the afternoon panel speakers .
- Opportunity to speak on a panel.
- Social media features highlighting your sponsorship leading up to the event-two exhibit booths with 3 VIP all-access passes.
- Logo on the official event signage
- Logo on step and repeat banner on the red carpet.

BE A SPONSOR:

VIP Luncheon Sponsorship (\$5,500)

- VIP Luncheon includes a 5-minute opportunity to speak at the luncheon
- Logo prominently displayed during the VIP Luncheon
- Special recognition as the sponsor of the VIP Luncheon
- Opportunity to provide branded items or materials for the VIP guests
- Logo on step and repeat banner on the red carpet.

TITLE SPONSOR (\$15,000)

- 3 booths sponsorship with 8 VIP all access passes.
- Night Before Pre- Expo Party Title Sponsorship with unlimited admission
- 400 Welcome Bags with Logo Prominent logo on the TBC website Show Directory Ad
- Map/FloorPlan And Logo on the Street Signage
- Logo at the Main Announcement Area Logo at The Check-in Booth
- 8 VIP Networking Event Bands 10 Minute Presentation at Expo Luncheon
- 60-Second Customized Video Commercial to Promote Event
- TV and Press mention with Online exposure exceeding 100,000 views.

KEYNOTE SPONSORSHIP PACKAGE

Sponsorship Level: Keynote Sponsor Package

Investment: \$6,000

Package Overview:

Become a Keynote Sponsor at the Tampa Business Expo and gain exclusive exposure while associating your brand with a premier industry event. This is a unique opportunity to connect with business leaders, entrepreneurs, and decision-makers in the Tampa Bay area.

KEY BENEFITS

1. Exclusive Speaking Opportunity

- ✓ **Deliver the keynote address (1:20 PM - 2:20 PM) to an audience of engaged participants.**
- ✓ **Share insights and highlight your expertise, positioning your brand as a leader in the industry.**

2. Brand Visibility

- ✓ **Logo prominently displayed on all event marketing materials, including:**
- ✓ **Event website**
- ✓ **Social media promotion**
- ✓ **Event program guide**
- ✓ **Recognition as the Keynote Sponsor during the opening and closing remarks.**

3. Event Day Engagement

- ✓ **Three VIP complimentary tickets to the event, allowing you to network with attendees and other sponsors.**
- ✓ **Opportunity to set up a branded booth/display in the expo hall to interact with attendees before and after your keynote address.**

4. Post-Event Exposure

- ✓ **Recognition in post-event press releases and social media wrap-ups.**

5. Networking Opportunities

- ✓ **Exclusive access to a VIP networking reception with other sponsors, speakers, and industry leaders.**

STAGE SPONSORSHIP \$3,500.00

10:00 AM – 10:30 AM

Session Title: “The Foundation of Success: Building a Resilient Business Mindset”

Description: Explore the importance of a resilient mindset in today’s rapidly changing business environment. Understand the power of social capital & Develop strategies for overcoming challenges and achieving long-term success.

10:40 AM – 11:15 AM

Session Title: “Leveraging Digital Transformation for Growth”

Description: Understand how to harness the power of digital tools and technologies to streamline operations, enhance customer engagement, and drive revenue growth.

AFTERNOON PANELS

3:20 PM – 3:50 PM

Panel Title: "Unleashing Your Power: Women Driving Innovation and Change in Business"

Panelists: Trailblazing women entrepreneurs, innovators, and change-makers

Topics:

- ✓ **Strategies for women to break through barriers in male-dominated industries.**
- ✓ **The role of women as pivotal agents of innovation in the workplace.**
- ✓ **How to harness your unique strengths to disrupt traditional business models .**
- ✓ **Authentic leadership: Building influence and creating a legacy.**

4:00 PM – 4:40 PM

Panel Title: “Building a Sustainable Brand: The Future of Corporate Responsibility”

Panelists: Sustainability leaders and branding specialists

Topics:

- ✓ **Integrating sustainability into business models**
- ✓ **The impact of consumer demands on brand development**
- ✓ **Future trends in corporate responsibility**

4:50 PM – 5:30 PM

Panel Title: “Future-Proofing Your Business: Mastering Disruptive Technologies Today”

Panelists: Visionary tech leaders and industry pioneers

Topics:

- ✓ **Identifying and leveraging disruptive technologies for growth**
- ✓ **How to implement AI, blockchain, and automation in your business model**
- ✓ **Strategic insights on investing in the right technologies for competitive advantage**
- ✓ **Real-world success stories of businesses that have transformed using cutting-edge technologies.**