



TAMPA BUSINESS CLUB

# TAMPA BAY BUSINESS EXPO

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# 6TH ANNUAL TAMPA BAY BUSINESS EXPO NOVEMBER 1ST

**FREE** PARKING  
ADMISSION  
CONNECTIONS

■ 20+ SPEAKERS

■ 100+ VENDORS

■ 2000+ ATTENDEES

THE LARGEST BUSINESS EVENT  
IN TAMPA BAY EVERY YEAR!

@HOTEL SHERATON TAMPA

10221 PRINCESS PALM AVE, TAMPA, FL 33610,

Register for Free or Become a Vendor/  
Sponsor at: [TampaBusinessExpo.com](http://TampaBusinessExpo.com)



# TAMPA BAY BUSINESS EXPO

✓ 2000+ Attendees

✓ 100+ Vendors

✓ 20+ Speakers

## November 1st | HotelSheratonTampa

10221 Princess Palm Ave, Tampa, FL 33610, United States

**Sponsorship Opportunities**



813.203.6220

Welcome to the **Tampa Business Expo 2024**, an unparalleled opportunity to showcase innovation, foster networking, and drive growth in the vibrant Tampa Bay area. On November 1st, this premier event will bring together over 100 diverse vendors, ranging from emerging startups to established industry leaders, providing a platform for exhibitors to connect with a dynamic audience eager to discover new products and services.

With an engaging lineup of more than 20 expert speakers, the expo promises insightful presentations and thought-provoking discussions tailored to equip attendees with the latest trends and strategies in business. From workshops to keynote sessions, every moment will be designed to inspire and empower the local business community.

As a sponsor of this significant event, you will not only enhance your brand visibility but also align yourself with a gathering that champions entrepreneurship and collaboration. Join us in making the Tampa Business

Expo 2024 a landmark event that supports growth, innovation, and the spirit of business in our thriving region.

We look forward to partnering with you to create an unforgettable experience!



# BE A SPONSOR:

## TITLE SPONSOR \$15,000

- 3 booths sponsorship with 8 VIP all access passes.
- Night Before Pre-Expo Party Title Sponsorship with unlimited admission
- 400 Welcome Bags with Logo
- Prominent logo on the TBC website
- Show Directory Ad
- Map/Floor Plan Ad
- Logo on the Street Signage
- Logo at the Main Announcement Area
- Logo at the Check-in Booth
- 8 VIP Networking Event Bands
- 10 Minute Presentation at Expo Luncheon
- 60-Second Customized Video Commercial to Promote Event
- TV and Press mention with Online exposure exceeding 100,000 views.

## VIP Luncheon Sponsorship (\$5500)

- VIP Luncheon includes a 5-minute opportunity to speak at the luncheon
- Logo prominently displayed during the VIP Luncheon
- Special recognition as the sponsor of the VIP Luncheon
- Opportunity to provide branded items or materials for the VIP guests
- Logo on step and repeat banner on the red carpet.

# BE A SPONSOR:

## Networking Lounge Sponsorship (\$3000)

- Exclusive branding in the networking lounge area
- Opportunity to host a short fireside chat with industry experts
- Inclusion in targeted email blasts to event attendees
- Recognition in the Expo program guide
- Logo on the event website
- Two exhibit booths with 3 VIP all-access passes.
- Logo on step and repeat banner on the red carpet.

## Stage Sponsor (\$3500)

- Banner placement on the stage during all afternoon panels
- Opportunity to introduce one of the afternoon panel speakers
- Opportunity to speak on a panel.
- Social media features highlighting your sponsorship leading up to the event
- Two exhibit booths with 3 VIP all-access passes.
- Logo on the official event signage
- Logo on step and repeat banner on the red carpet.

# BE A SPONSOR:

## PhotoBooth Sponsorship (\$2500)

- Logo prominently displayed on every photo taken at the booth
- Digital copies of all photos taken for your company's use
- Social media mentions with photos shared from the booth
- One exhibit booth with 2 VIP all-access passes.
- Acknowledgment on the event's photo booth webpage
- Company logo on step & repeat banner on the red carpet. Exclusive to 8 only.

## Supporting Sponsor (\$1500)

- Logo inclusion on event promotional materials
- Acknowledgment in the final press release leading to the event
- Social media shout-outs before and after the Expo
- One exhibit booth with 1 VIP all-access pass.
- Company name mentioned in the Expo program guide

# VIP SESSIONS

## ● 10:00 AM - 10:30 AM

Session Title: "The Foundation of Success: Building a Resilient Business Mindset"

Description: Explore the importance of a resilient mindset in today's rapidly changing business environment. Understand the power of social capital & Develop strategies for overcoming challenges and achieving long-term success.

## ● 10:40 AM - 11:15 AM

Session Title: "Leveraging Digital Transformation for Growth"

Description: Understand how to harness the power of digital tools and technologies to streamline operations, enhance customer engagement, and drive revenue growth.



# VIP LUNCHEON

- **11:30 AM - 1:00 PM**

VIP Luncheon Keynote Speaker

Speaker: Dexter Jackson, NFL Super Bowl MVP

Topic: "Winning Mindset: Lessons from the Field"

Description: Gain insights from a champion's journey that can be applied to business. Dexter will share his experiences and the mindset necessary to achieve greatness.

# AFTERNOON PANELS

## ● 3:20 PM - 3:50 PM

Panel Title: "Navigating the New Normal: Strategies for Flexibility and Innovation"

Panelists: Experts from various industries.

Topics:

- Adapting to market changes
- Innovative solutions for emerging challenges
- Real-world case studies on successful pivots

● **4:00 PM - 4:40 PM**

Panel Title: "Building a Sustainable Brand: The Future of Corporate Responsibility"

Panelists: Sustainability leaders and branding specialists..

Topics:

- Integrating sustainability into business models.
- The impact of consumer demands on brand development
- Future trends in corporate responsibility



**●4:50 PM - 5:30 PM**

Panel Title: "Future-Proofing Your Business: Mastering Disruptive Technologies Today"

Panelists: Visionary tech leaders and industry pioneers .

Topics:

- Identifying and leveraging disruptive technologies for growth
- How to implement AI, blockchain, and automation in your business model
- Strategic insights on investing in the right technologies for competitive advantage
- Real-world success stories of businesses that have transformed using cutting-edge technologies

Conclusion

Event Ends at 7:00 PM

